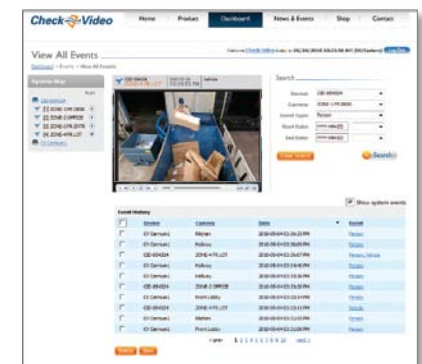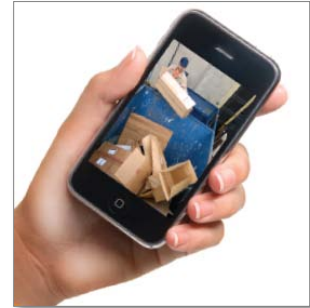# Introduction to CheckVideo

October 2011

About CheckVideo

- Game-changing solution for real-time, automated interactive remote video surveillance and video alarm verification

- Proven, hosted solution that automatically analyzes video in real time and detects the presence of people, vehicles and objects

- Instantly sends color video clips of events of interest to monitoring service, smartphones, PCs and tablets

- Reduces false alarms and solves real security and operational problems

- Fraction of the cost of other video analytics-enabled monitoring products, offering an unsurpassed value proposition

CheckVideo value proposition

✓ Helps stop crimes in progress by providing real-time, relevant information about a real incident to Security, Loss Prevention or Police

✓ "Watches" every camera, 24/7, for a fraction of the personnel cost

✓ Reduces false alarms, saving money and shortening response times

✓ Allows for monitoring virtually anywhere; works with existing analog cameras, DVRs and alarm panels and connects to a monitored service

✓ Doesn't require additional capital investment in software or servers on site

✓ Provides valuable information to improve business operations/service…for example…"*there are xx people browsing your car lot after you close*"

Check⚡Video

CheckVideo works where other video surveillance solutions fall short

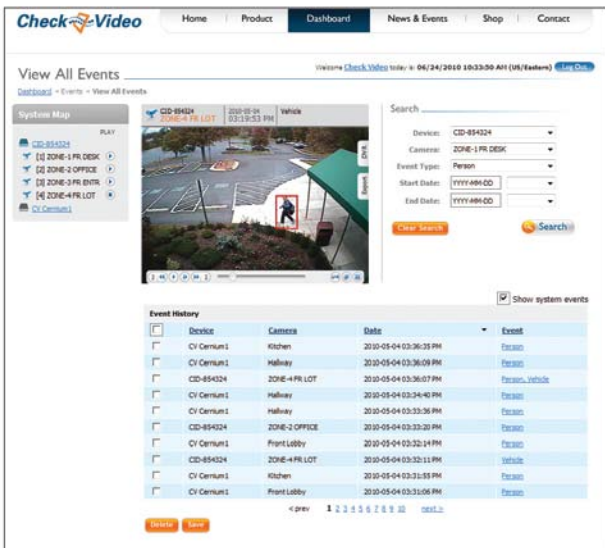| Situation	Problem	CheckVideo Solution
Remote areas with access to key facilities	• Live guards can be cost-prohibitive and cannot provide 100% continuous coverage • Access control + traditional camera/DVR combinations require continuous monitoring or are useful only on a forensic basis	**With CheckVideo:** *Know when a vehicle enters the area, after hours, eliminating the need for live guards or continuous monitoring*
Loading docks, inventory holding areas and order fulfillment facilities	• Busy areas used for deliveries and employee access can trigger unnecessary alarms • Motion-based systems alert on <u>all</u> motion, requiring personnel to review multiple alerts instead of focusing only on relevant video	**With CheckVideo:** *Focus only on a person or vehicle that is loitering and not just passing through, so you know when you receive a delivery*
Specific areas inside buildings that can't easily accommodate doors or sensors	• Sensors or other access control/barrier systems are not always feasible inside buildings	**With CheckVideo:** *Know when a person enters a secure area without permission*

CheckVideo applications are virtually unlimited

- **Businesses with outdoor assets**
  - Automobile dealerships
  - Lawn and garden centers
  - Equipment rental companies
  - Construction sites
  - Utilities

- **Schools that require protection from loitering, vandalism and theft**
  - Playgrounds, entrances
  - Parking lots, bus fleets

- **Retail organizations with large on-site inventory holding areas, rear loading docks, limited access areas**

- **Legal offices, bail bond offices, or other professional service areas containing large amounts of cash or sensitive information**

- **Indoor protection leveraging current cameras – file rooms, entry and exit areas, smoking areas, etc.**

CheckVideo allows for monitoring in nearly any indoor, outdoor or remote location

- **Software as a Service (SaaS)**
  - Central station integration or self-monitoring

- **Three hardware options**

CheckVideo Gateway for Broadband Networks (CV400)

CheckVideo Gateway for Cellular Networks (CV43G)

CheckVideo IP Camera (CV120)

CheckVideo Software Service (CVSS)

CheckVideo is a cost-efficient alternative or enhancement to existing security systems

Converts CCTV Systems into Proactive, Real-Time Solutions

- Plugs into existing analog cameras

- 'Watches' all the video, 24/7, and instantly pushes alarm video when triggers occur

- Converts passive CCTV video into actionable, visual information

- Eliminates the need to continuously stream video and consume costly bandwidth and IT infrastructure

Eliminates the Need for Motion Sensors

- Adds intelligence to the video so alarms are triggered by the presence of people or vehicles instead of random motion

- Ignores random motion or native motion (e.g., rain) that sensors always trigger

- Minimizes nuisance alarms and subsequent distraction/work effort required to investigate alarms

Improves the Effectiveness of Access Control Systems

- Provides instant visual verification of unauthorized access

- Can also send video at the presence of an individual whether or not s/he utilizes entry key or code

Makes In-House Security Forces More Effective

- Directs alarm video to specific locations or people

- Untethers security personnel from video banks so they can assume additional duties

- Instantly informs on-site security forces of situations requiring immediate attention

Ensures More Cost-Efficient Professional Monitoring Services

- Seamlessly directs alarm video to monitoring center

- Reduces alarm activations

- Lowers overall monthly service cost compared to motion-based systems

CheckVideo delivers results and impacts the bottom line

CheckVideo Case Study

After Only One Month of Monitoring…

Customer: Car Dealership

Location: Florida

Problem: Car theft and vandalism have been plaguing the dealership for years

Solution: Install CheckVideo to monitor surface lots after hours

Results: Suspicious person detected in lot at 3am. Police dispatched to scene before any cars stolen or damaged. Dealership is ordering 20 more units.
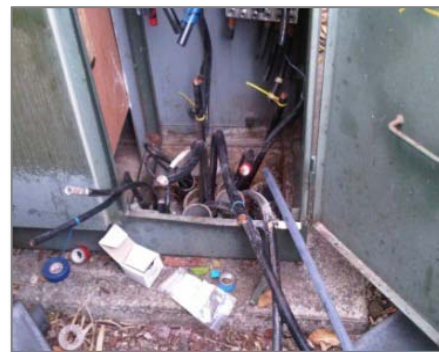

A vehicle pulls up to the back door after closing
Save money by stopping and deterring "inside" theft

"Someone is using our dumpster"
Save $300+ per month by avoiding additional dumpsters

Rental property off market for 120 days
Save thousands by avoiding copper theft damage and liability